

# ELIZABETH MILANO

• Producer • Editor • Content Creator •

## EDUCATION

2016 - 2018 • University of Georgia •  
Grady School of Journalism  
and Mass Communications  
BA - Journalism  
Minor - English

2013 - 2015 • Perimeter College  
at Georgia State •  
AA - English

## SKILLS

- Adobe Creative Cloud
  - Premiere Pro
  - After Effects
  - Photoshop
  - Lightroom
  - Audition
- Google
  - Analytics
  - Trends
  - Drive
  - Hangouts
- Social Media
  - Facebook
  - Twitter
  - Instagram
  - TikTok
- Teamwork
- Time Management
- Communication
- People-person
- Positivity
- Creativity

## EXPERIENCE

09/2019 - Present

### Gannett / USA TODAY Network

*Associate Video Producer*

- Responsible for producing, scripting, editing and posting videos to enhance digital news stories into Gannett's personalized content management system, Presto.
- Utilize Adobe Creative Cloud (Premiere, After Effects, Photoshop and Media Encoder) on a regular basis to produce video content.
- Collaborate daily with social team, programmers, reporters and editors to coordinate content and production
- Produce videos specifically for social platforms and campaigns (Twitter, Instagram stories and Reels, YouTube, TikTok).
- Identify trending content on social media platforms, including Facebook, Instagram, Twitter and TikTok, to pitch to peers and senior management team throughout the day.
- Adhere to Search Engine Optimization (SEO) guidelines that follow the company's brand voice in order to write performance-enhancing social chatters, headlines and tags.
- Collaborate with reporters on pairing video content with their upcoming articles to enhance the consumer experience.
- Produce and edit special project videos for events, anniversaries and lifestyle content for the USA TODAY Network and other Gannett platforms.

06/2018 - 09/2019

### Gray Television

*Digital Content Producer*

- Responsible for creating and producing informational and educational videos to supplement digital news stories in two content management systems.
- Ensure online stories that need video content have them.
- Stay up to date with trending topics for coverage in daily pitch meetings.
- Create special project videos for events, anniversaries or lifestyle content for the company.
- Part of a team responsible for 20%+ of company-wide digital video traffic.
- Internally communicate with 90+ broadcast stations for videos and social content that is available to them.

**01/2017 - 05/2018**

**Charming Robot**

*Podcast Editor and Producer*

- Podcast Production for “Story In A Bottle”
- Writing the descriptions of each episode
- Upload to the official website and to Apple Podcasts
- Take care of the podcast website and respond to subscribers
- Keep up with the organization of all past and present episodes
- Pitched ideas for guests to "Story In A Bottle" host
- Presented the podcast to social media outlets including Facebook, Twitter, Instagram and LinkedIn

**06/2018 - 09/2019**

**TEGNA/11Alive News Atlanta**

*Production Intern*

- Helped produce morning advertisement, paid-to-play show Atlanta & Company and broke ground on the innovative Atlanta TechEdge
- Wrote script, introductions, teases, and interview questions for our guests
- Clipped highlights from both shows daily and uploaded them to all social media pages associated with 11Alive
- Led pre-show guest interviews to make sure they were ready for our hosts
- Helped on set crew with props, cameras, and teleprompter
- Live social media scanning from the control room during the shows
- Researched top social stories and pitching them to the producers
- Helped director and executive producer while the show was live.