

ELIZABETH MILANO

• Producer • Editor • Content Creator •

EDUCATION

2016 - 2018 • University of Georgia •
Grady School of Journalism
and Mass Communications
BA - Journalism
Minor - English

2013 - 2015 • Perimeter College
at Georgia State •
AA - English

SKILLS

- Adobe Creative Cloud
 - Premiere Pro
 - After Effects
 - Photoshop
 - Lightroom
 - Audition
- Google
 - Analytics
 - Trends
 - Drive
 - Hangouts
- Social Media
 - YouTube
 - Facebook
 - Twitter
 - Instagram
 - TikTok
- AirTable
- Time Management
- Communication
- Teamwork
- Positivity
- Creativity

EXPERIENCE

09/2019 - Present

Gannett / USA TODAY Network
Associate Video Producer

- Produce, script, edit and post videos to enhance digital news stories into Gannett's personalized content management system, Presto.
- Utilize Adobe Creative Cloud on a regular basis to produce video content.
- Collaborate daily with social team, programmers and reporters to coordinate content.
- Produce videos specifically for social platforms and campaigns.
- Identify trending content on social media platforms to pitch to peers and management.
- Adhere to Search Engine Optimization (SEO) guidelines that follow the company's brand voice in order to write performance-enhancing social chatters, headlines and tags.
- Produce and edit special project videos for events, anniversaries and lifestyle content for the USA TODAY Network and other Gannett platforms.

06/2018 - 09/2019

Gray Television
Digital Content Producer

- Create and produce informational and educational videos to supplement digital news stories in two content management systems.
- Ensure online stories that need video content have them.
- Create special project videos for events, anniversaries or lifestyle content for the company.
- Contribute as a team member responsible for 20%+ of company-wide digital traffic.
- Communicate with 90+ broadcast stations for social content available to them.

01/2017 - 05/2018

Charming Robot
Podcast Editor and Producer for "Story In A Bottle"

- Curate podcast website and respond to subscribers.
- Present the podcast to social media outlets.
- Keep up with the organization of all past and present episodes.
- Pitched ideas for guests to "Story In A Bottle" host.

06/2017 - 08/2017

TEGNA/11Alive News Atlanta
Production Intern

- Help produce morning advertisement, pay-to-play show, Atlanta & Company.
- Write scripts, introductions, teases, and interview questions for show guests.
- Conduct pre-interviews with guests as prep for the live shows.
- Clip highlights from the show daily and uploaded them to 11Alive social media pages.